

## SPONSORSHIP PACKAGES

### ☐ **PRESENTING SPONSOR - \$5,000.00**

- Official luncheon sponsor
- Introduction of keynote speaker by sponsor
- Product placement at luncheon tables serving 500 attendees
- Ten (10) complimentary registrations to summit (includes meals)
- One half (½) page ad in the on-site program
- Logo on all printed summit materials
- Logo on sponsorship signs at summit
- Logo placement in all electronic correspondence promoting the summit
- Link to sponsor website from the Metro Louisville website
- Table at InfoFair during the summit
- Product placement in over 500 summit tote bags
- Logo placement on the back of 500 summit tote bags
- Logo placement on the back of 1,000 official summit t-shirts
- Listing in 5,000 copies of "The Common Thread" newsletter
- Sponsor logo in over 500 summit on-site programs

### ☐ **GOLD SPONSOR - \$2,500.00**

- Official breakfast sponsor (*includes recognition from stage*)
- Product placement at breakfast tables serving 500 attendees
- Six (6) complimentary registrations to summit (includes meals)
- One fourth (1/4<sup>th</sup>) page ad in the on-site program
- Logo on all printed summit materials
- Logo on sponsorship signs at summit
- Logo placement in all electronic correspondence promoting the summit
- Link to sponsor website from the Metro Louisville website
- Table at InfoFair during the summit
- Product placement in over 500 summit tote bags
- Logo placement on the back of 500 summit tote bags
- Logo placement on the back of 1,000 official summit t-shirts
- Listing in 5,000 copies of "The Common Thread" newsletter
- Sponsor logo in over 500 summit on-site programs

### ☐ **SILVER SPONSOR - \$1,500**

- Official tote bag sponsor (includes logo on front of tote bag)
- Four (4) complimentary registrations to summit (includes meals)
- One eighth (1/8<sup>th</sup>) page ad in the on-site program
- Logo on all printed summit materials
- Logo on sponsorship signs at summit
- Logo placement in all electronic correspondence promoting the summit
- Link to sponsor website from the Metro Louisville website
- Table at InfoFair during the summit
- Product placement in over 500 summit tote bags
- Logo placement on the back of 500 summit tote bags
- Logo placement on the back of 1,000 official summit t-shirts
- Listing in 5,000 copies of "The Common Thread" newsletter
- Sponsor logo in over 500 summit on-site programs

☐ **BRONZE SPONSOR - \$1,000** (2 available at \$1,000 or as co-sponsorship at \$500 each)

- Official break sponsor (includes promotional product give-a-ways at break table)
- Two (2) complimentary registrations to summit (includes meals)
- Listing as workshop sponsor in on-site program
- Listing on all printed summit materials
- Listing on sponsorship signs at summit
- Listing in all electronic correspondence promoting the summit
- Link to sponsor website from the Metro Louisville website
- Table at InfoFair during the summit
- Product placement in over 500 summit tote bags
- Listing on the back of 500 summit tote bags
- Listing on the back of 1,000 official summit t-shirts
- Listing in 5,000 copies of "The Common Thread" newsletter
- Sponsor listing in over 500 summit on-site programs

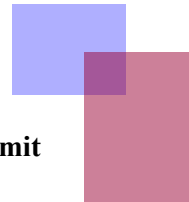


☐ **COPPER SPONSOR - \$500**

- Sponsorship of one (1) workshop session (includes logo on workshop sign)
- Listing as workshop sponsor in on-site program
- Listing on all printed summit materials
- Listing on sponsorship signs at summit
- Listing in all electronic correspondence promoting the summit
- Table at InfoFair during the summit
- Product placement in over 500 summit tote bags
- Listing on the back of 500 summit tote bags
- Listing on the back of 1,000 official summit t-shirts
- Listing in 5,000 copies of "The Common Thread" newsletter
- Sponsor listing in over 500 summit on-site programs

☐ **FRIEND OF THE SUMMIT - \$250**

- Listing on all printed summit materials
- Listing on sponsorship signs at summit
- Listing in all electronic correspondence promoting the summit
- Table at InfoFair during the summit
- Product placement in over 500 summit tote bags
- Listing on the back of 500 summit tote bags
- Listing on the back of 1,000 official summit t-shirts
- Listing in 5,000 copies of "The Common Thread" newsletter
- Sponsor listing in over 500 summit on-site programs



☐ **DOOR PRIZE DONOR – In-Kind Donation** (see attached donor form)

- Donor listing in over 500 summit on-site programs

**IMPORTANT:** All sponsorship applications must be received no later than **OCTOBER 14** to ensure that all benefits are received. Sponsorships will be accepted after the deadline, but all benefits cannot be guaranteed.



Please fill out attached sponsorship application and return or fax to:

Roberta Steutermann  
The Convention Connection  
8215 Shelbyville Road  
Louisville, KY 40222  
Phone: (502) 394-9930  
Fax: (502) 394-9931  
Email: Steutermann\_cc@bellsouth.net